intel **evo** **evo**
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Intel® Evo™ platform

Smarter technology for all

Lenovo

Enabling the flexibility of your workforce.

Tech solutions to boost productivity and stay secure in a new era.

www.lenovo.com

The only constant is change - evolve and thrive with Lenovo.

Businesses all around the world are faced with new challenges, now more than ever. But these shouldn't become a bottle neck for your business. **With the right technology solutions most SMBs can find a way to be more productive in a hybrid work environment, while ensuring security and continuing to digitally transform** their organization.

At Lenovo, we build technology to bring the best-in-class solutions for an organization's unique challenges. **Here's how we can help your business in three fundamental ways:**

1. **Enable Flexible Workforce** Helping teams and productivity without adding complexity	**2.** **Accelerate the Modern Workplace** Modernizing everything from how you buy technology to how it reaches users	**3.** **Ensure Business Continuity** Keeping everyone safe with industry leading security built into every world-class device

In this guide, we'll be focussing on how to, **Enable a flexible workforce.**

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" **80% of companies now consider it a strategic necessity to continue accelerating their digital transformation**[1] "

ENABLING THE FLEXIBILITY OF YOUR WORKFORCE.

The future of work is complex, but full of opportunities.

The workplace has changed forever. While it has been challenging to adapt so quickly, some of the outcomes are welcomed, and even expected, by your people.

Workplaces need to be flexible. **Your teams are demanding intuitive security features and faster, higher performance devices to improve their workdays.**

The right solutions are the key to building a flexible workforce that is happy, productive and can seamlessly transition between the office and wherever they choose to work.

At Lenovo we're helping you champion the digital transformation of your business by giving you the tools to **ensure productivity from anywhere, enhance seamless collaboration and enforce unobtrusive security.**

" **83% of IT decision makers around the world know employees will choose to work remotely**[2] "

Three things your endpoint technology must address to thrive.

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**Intel vPro® platform**

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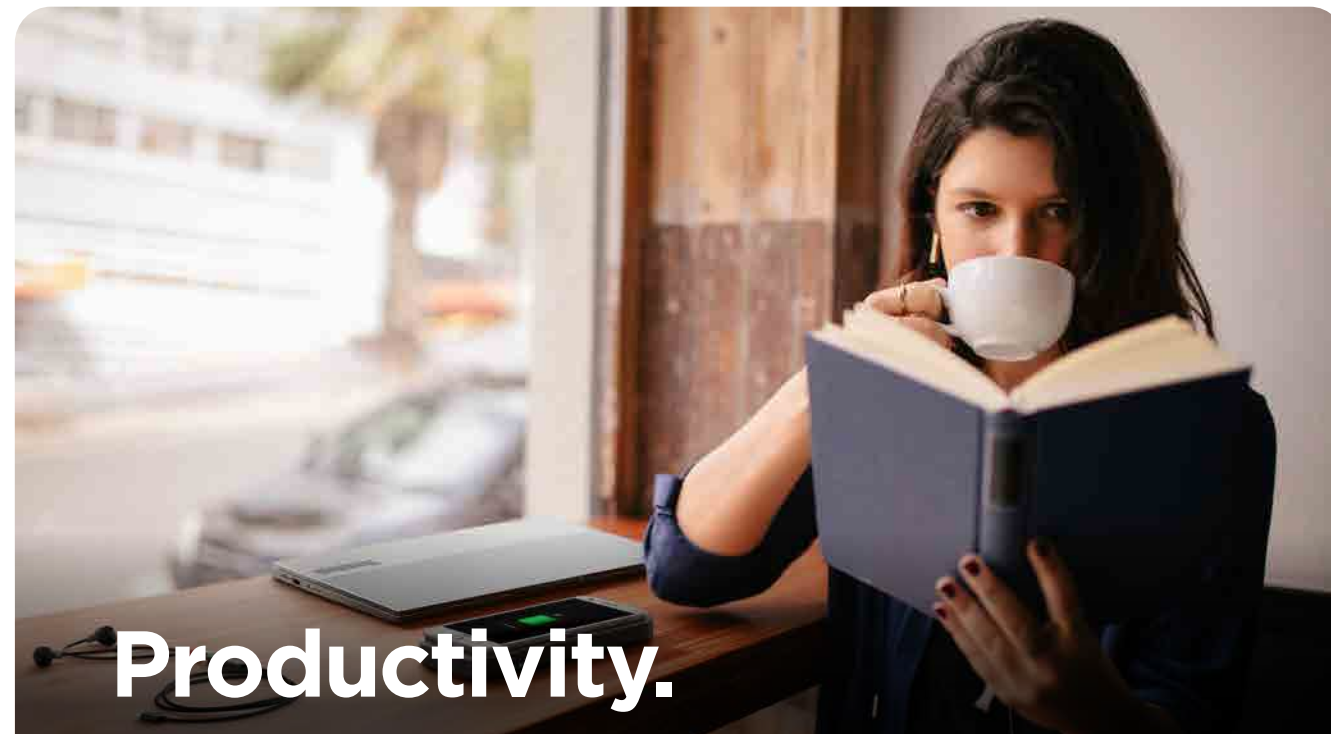
Productivity.

To answer the rise of hybrid working models, we've developed:

- An **adaptable suite of productivity solutions** to help you do more, from more places, without working more.

- Devices powered by Windows 10 Pro and **designed on the Intel® Evo™ platform for a verified exceptional experience** giving you more power with less effort.

- **Lenovo Go accessories to equip your people with innovative smart solutions** and accessories to empower you to work from anywhere with ease.
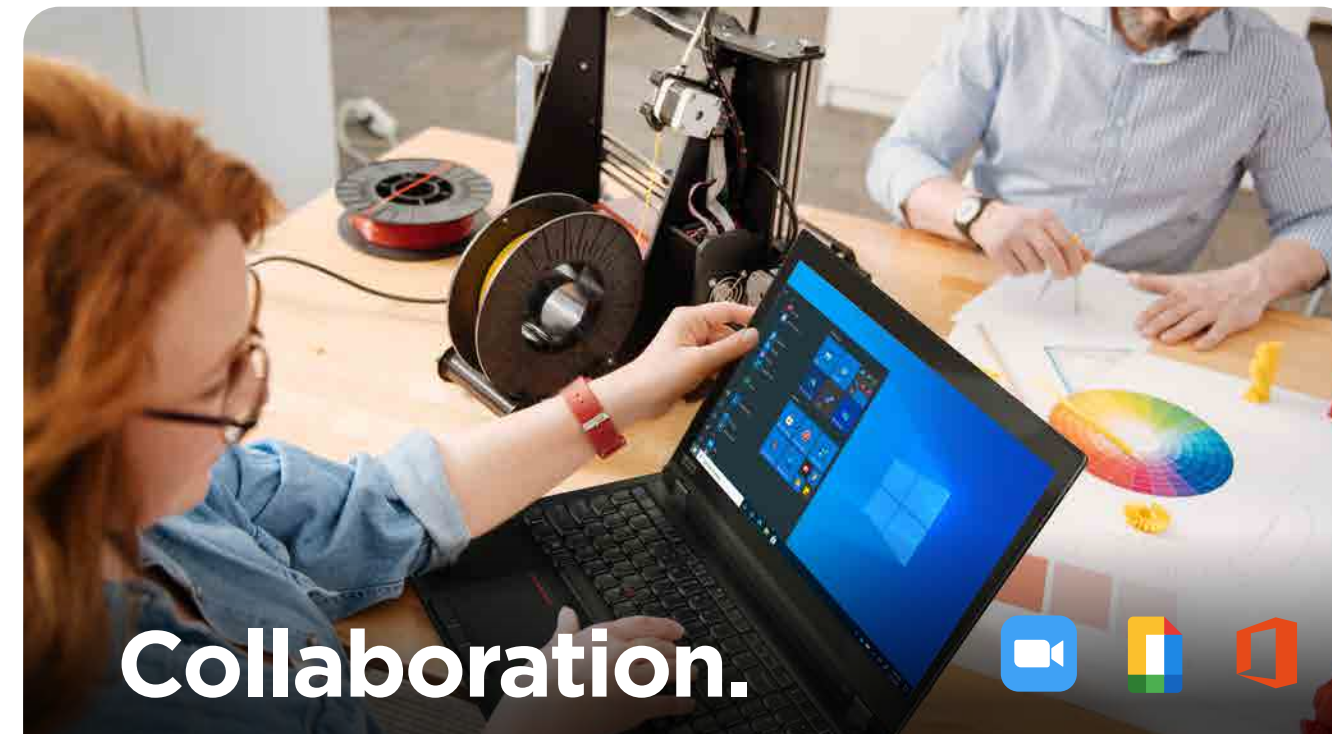
Collaboration.

Collaborating across geographic locations can be complicated—but it doesn't have to be.

- **Lenovo's flexible collaboration tools and tailored solutions** make the shift seamless, without you having to change your IT.

- Our **devices have in-built smart features to enhance collaboration** and work in harmony with popular software, including Zoom, Microsoft (Teams, Office 365), and Google (Meet & Docs).

Security.

Data threats happen anywhere, anytime. Whether it's cyber-attacks, internal data theft, or loss linked to employee negligence or loss of infrastructure—the consequences are severe.

- **Lenovo security solutions cover the entire lifecycle of your devices** for holistic, end-to-end coverage.
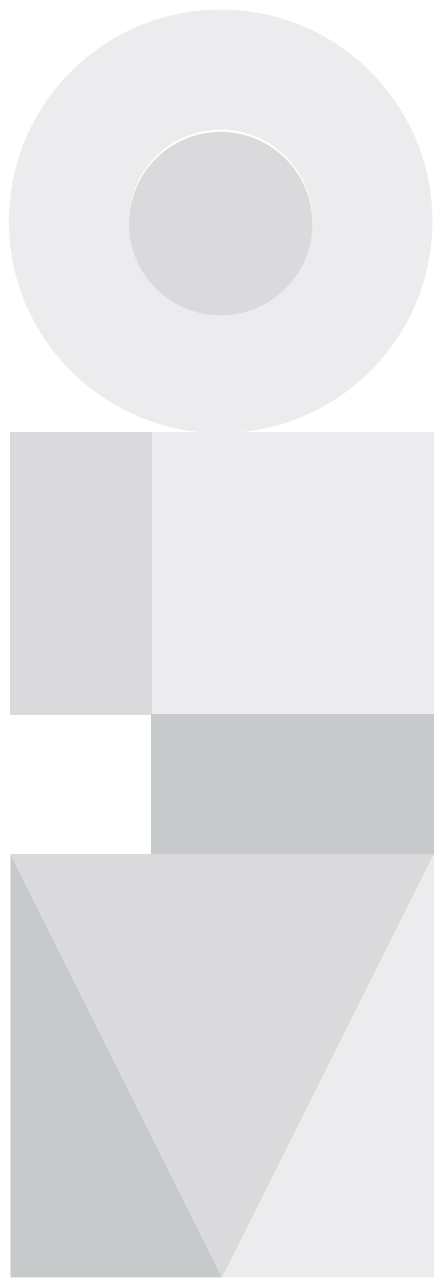
PRODUCTIVITY.

Build a productive environment in three steps.

Find the right devices for the right role.

Businesses need to empower their on-site staff with powerful machines and ample storage, in an efficient design, for the hybrid work environment.

- **Lenovo ThinkCentre Tiny**
- **ThinkCentre Small Form Factor (SFF)**
- **ThinkCentre Tiny-in-one (TIO)**

Easy to set up, deploy, and manage in any office environment, they offer **superior performance thanks to powerful 11th Gen Intel® Core™ processors and fast DDR4 memory to handle your multitasking and data-crunching needs.** The perfect choice for progressive IT managers looking for high-performance, reliable, and secure desktops.

Employees on the go need rugged, light, and compact laptops that come with extended battery life.

Consider these devices:
- **Lenovo ThinkPad X1 family powered by Intel vPro® platform for an unrivaled PC solution**
- **ThinkBook Gen 2 range of devices powered by 11th Gen Intel® Core™ processors**

These devices are rigorously MIL-SPEC tested to work in even the harshest of environments. With our ThinkBook devices **be productive right from the get-go with security enforced power buttons** that work in conjunction with Windows 10 Pro so you can succeed anywhere.

For people who switch between the office and being on the road, your devices need the ultimate flexibility to help you innovate and collaborate from anywhere.

Flexible tech for fluid work:
- **2-in-1 like Lenovo ThinkBook 14s Yoga *i***
- **ThinkBook 15 Gen 2 *i***

Smart features like ThinkShutter and Smart Power On will enable you to collaborate safely and securely. AI based noise cancellation and smart appearance will allow your staff to remain professional in any situation irrespective of where they are.

For graphic designers, marketers, and software engineers who use intensive graphic applications.

Consider these devices:
- **Lenovo ThinkStation**
- **Lenovo ThinkVision monitors**
- **Lenovo Smart Docks**

Get the latest high-performance Intel® Core™ and Xeon® processors, and two form factor options for ultimate workspace flexibility. Also, with a multitude of ISV certifications you can get optimum performance for your workforce.

> **❝ 70% of employees will be more satisfied and productive if they can work flexibly** [3] **❞**

Accessorize to maximize your PC investment.

Make any environment work for your employees. **Lenovo accessories are packed with innovative features. Fast processors, a rich variety of port types, different display resolutions, and advanced audio and video technologies help employees work up to their full potential.** Device multipliers build on these capabilities to further enhance user output. Consider investing in accessories that can:

Make multitasking more efficient. Use a dual-monitor setup to **save employees 2.5 hours a day[4].** Smart docking solutions are the perfect tool for the new-normal of flexible working.

Stay one step ahead. Firmware is updated only once PC is disconnecting. No disruption location agnostic (when connected to company's VPN).

Make collaboration seamless. Use accessories such as noise-cancelling headphones, portable camera speakers like the **Lenovo VoIP 360 Camera Speaker, integrated with smart features such as:**
- high-res cameras
- built-in noise and echo cancellation
- Multidirectional mics with up to a 3m range to pick up voice from a distance

Enhance ergonomics and user safety. Leverage full-function monitor stands with lift, tilt, pivot, and swivel functions for **enhanced employee comfort.** Ergonomic keyboards and mice relieve stress on the wrists and hands.

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" 80% of ITDMs will cover the cost for devices and accessories needed by their employees[5] "

Source 4: 'The Virtues of a Second Screen' The New York Times 2006
Source 5: The Future of Work and Digital Transformation 2021

Faster, first-time support resolution.

More devices in more locations makes it harder for you to offer dedicated support and troubleshooting for your teams. **Lenovo Premier Support provides direct access to elite level techs for your people. No scripts, just fast, first-time resolution to avoid frustration and keep productivity high.**

- Advanced technical support, 24x7x365, in more than 100 markets
- Comprehensive hardware and OEM software support
- Single point of contact for simplified end-to-end case management
- Technical account managers for proactive relationship and escalation management
- Priority on service delivery and repair parts

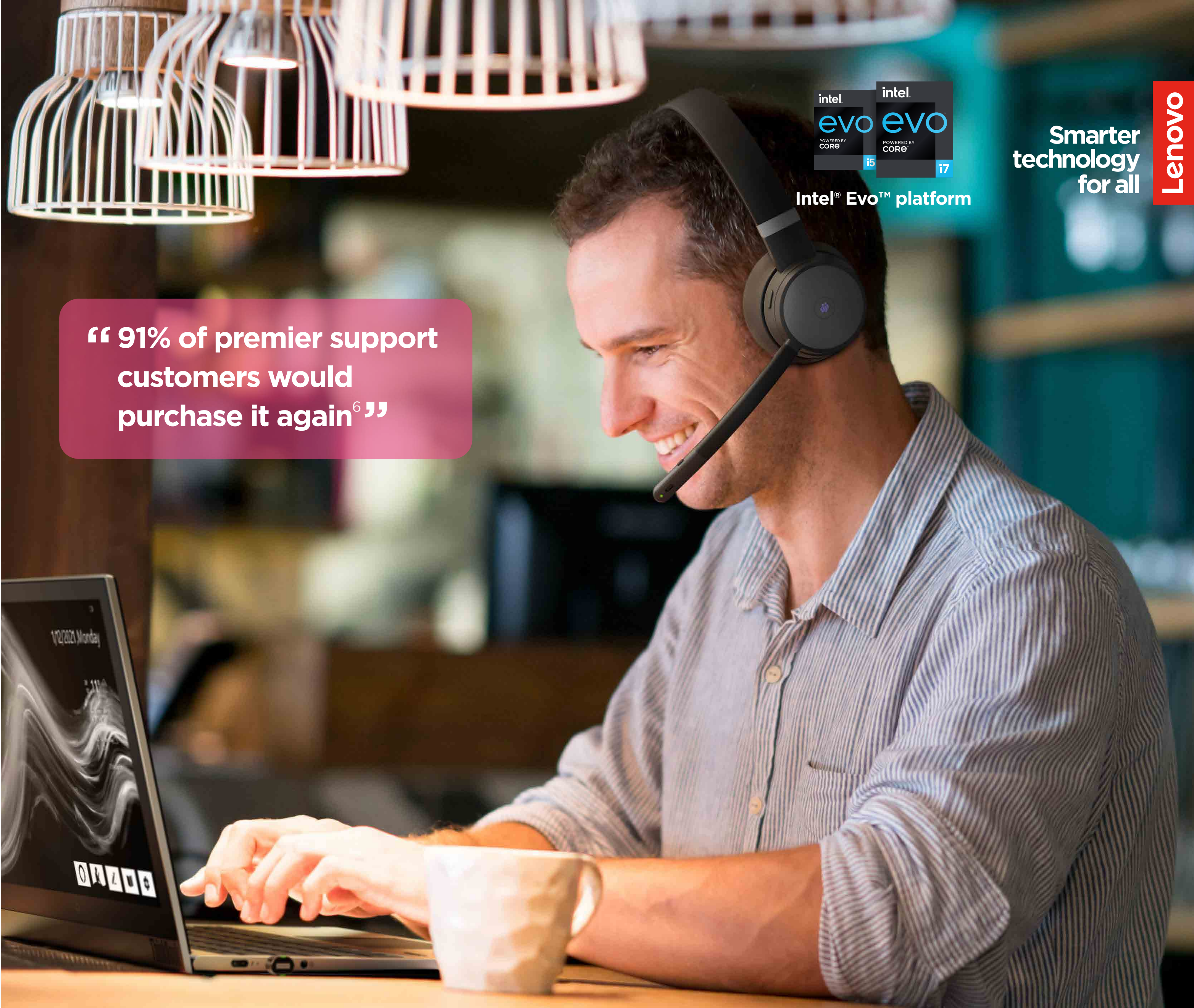Source 6: TBR, Premium PC Support Customer Satisfaction Research, March 2020

" 91% of premier support customers would purchase it again[6] "

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COLLABORATION.

To keep teams collaborating, you need flexible solutions.
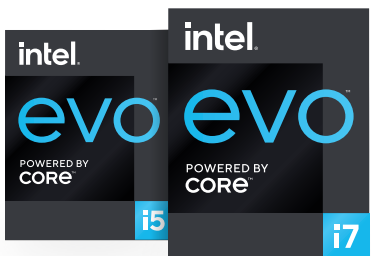
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◤ On the move? Collaborate confidently with Lenovo Go

Lenovo Go is a suite of reliable and portable work tools that allow you to set up a collaborative workspace, anywhere, anytime. Giving SMBs the power to seamlessly integrate their entire workforce from wherever they are.

- Featuring field-tested Wireless Mice, **Headphones with Active Noise Cancelling,** and Power Banks.
- **Seamless integration with popular collaboration software** like Microsoft Teams, Zoom, and other VoIP.
- **Gives SMBs the power to integrate their entire workforce** from wherever they are.
- Works best with **Lenovo ThinkBook 13s Gen 2 i** designed on the Intel® Evo™ platform for a verified exceptional experience.

◤ ThinkVision boosts brain space

Our new-age monitors respond to your movements and save you from fiddling with security, sound and display logistics.

- ThinkVision T24v or ThinkVision T22v—get Smart VoIP monitor with ThinkColor, the **innovative Lenovo Display Control Center.**
- Meet modern collaboration requirements with features like 1080p IR/RGB webcam, **noise-cancelling microphones,** and integrated speakers.
- Smart features including **Smart Traffic Light, Smart Guard, and Smart Energy to boost productivity, enhance security, and save energy.**

● Get smart, never be late again

The hybrid work environment will still see people working from the office, as research suggests **90% of people do want to go to an office or meeting space to connect for critical meetings**[7]. That's why your office technology should be adept at managing these effectively. The **ThinkSmart Hub 500 is our easy to deploy, simple to use** and **all-in-one meeting device for conference rooms.**

- Scalable to room sizes and **flexible across platforms**—get it for Microsoft Teams or Zoom Rooms.
- Preloaded with Windows 10 IoT Enterprise software for **powerful, built-in security with Windows 10 Pro.**
- **Intel vPro**® **processor delivers efficient remote manageability**. Be on time, every time with one tap of your finger.

COLLABORATION.

To keep teams collaborating, you need flexible solutions.

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powered by 11th Gen Intel® Core™ processor

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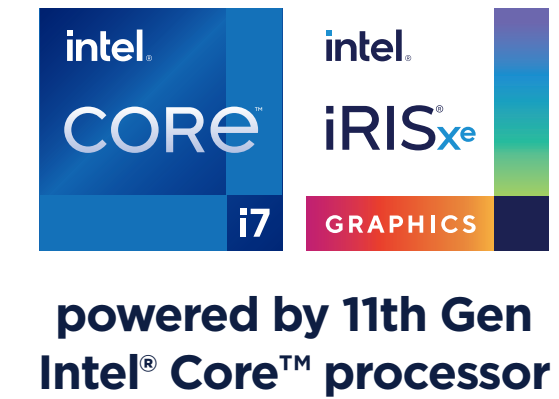**Lenovo**

Tackle the future with clarity

The **ThinkSmart View** is Lenovo's **world-leading personal assistant device for the workplace** that tackles administrative tasks so you can do more productive work on your PC.

• **Easy to deploy** and maintain

• Expertly engineered for **reliable, always-on usage**

• Collaboration is a breeze with the **voice-ready integration with Microsoft Teams**. Use it to engage in voice or video calls and watch productivity soar

Flexible tech for fluid work

Our **ThinkBook 15 Gen 2 _i_,** powered by 11th Gen Intel® Core™ processor and Intel® Iris® X graphics is a cost-effective laptop with mainstream performance for SMBs.

• Smart features including **AI based-noise cancellation, AI Meeting Manager, ThinkShutter and Smart Appearance** for complete control over workflow and privacy

• **Real-time meeting translations to text** – less note taking, more participating

• Revel in smart configurations of facial features, background blur, and other effects to **look professional for collaboration sessions**

SECURITY.

Flexibility made secure.

Prevention is far safer and more cost-effective than trying to detect and deflect an attacker that's already in your system. Because **endpoint devices are the largest attack surface, data protection must begin with them and keep productivity high.**

Seamless authentication with secure modern PCs

This will be your first line of defence. **Opt for modern endpoint devices like the Lenovo ThinkBook Gen 2 *i* range of devices.**

• Powered by 11th Gen Intel® Core™ processor that combines with **powerful, built-in security** with Windows 10 Pro.

• User authentication featuring **biometric log-ins** reinforced by hardware level features like dTPM and IR camera on Think devices.

• **ThinkShutter** to avoid prying eyes.

Secure remote connections for a mobile workforce

Deploy the best WiFi protection possible.

• Lenovo Vantage prevents endpoints from joining rogue WiFi networks, analyze threats in real time and **distinguish between legitimate and risky, possibly malicious, networks.**

• Intel® WiFi 6 (Gig+) enables PCs and wireless networks to support the latest WPA3 WiFi security features allowing individualized wireless data encryption for increased network security.

Next generation endpoint security solutions

Use containment technologies like BUFFERZONE.

• Isolates potential malicious content from web browsers, email attachments, and removable storage to **prevent infections from affecting the rest of the computer.**

• Maximize user productivity with seamless, unrestricted access to information, while empowering IT with a **simple, lightweight and cost-effective solution for thousands of endpoints** both inside and outside the corporate network.

Devices that defend and repair themselves

Enlist deep learning PC health tools like Lenovo Device Intelligence.

• Helps IT teams **optimize fleet performance** and improve the end user experience.

• Uses **AI-enabled technology** to give IT teams the tools to diagnose, prevent, and remediate common PC health and performance problems at scale.

Easy endpoint management for a distributed workforce

Adopt an endpoint management solution like Microsoft Endpoint Manager.

• Remotely supports **Windows, iOS, Android, and MacOS devices** from a common platform.

• **Proactively manages updates, patches, and policies** from the cloud or using on-prem infrastructure.

Or use Intel Remote Secure Erase on Lenovo ThinkPad devices.

• Powered by built for business Intel vPro® processors, **allowing IT admins to remotely wipe an Intel SSD Pro drive** on an AMT-enabled and provisioned device.

" **71% of data breaches are undetected**[8] "

# Enabling a Flexible Workplace is just the beginning.

Now you have **access to cutting-edge devices and solutions to boost productivity, enhance collaboration and ensure top level security.** This makes it simple to transition to a more flexible workforce.

But these aren't the only challenges you'll face in this new era of working. We've highlighted **two other key areas worth implementing to maximize the future success of your business.**
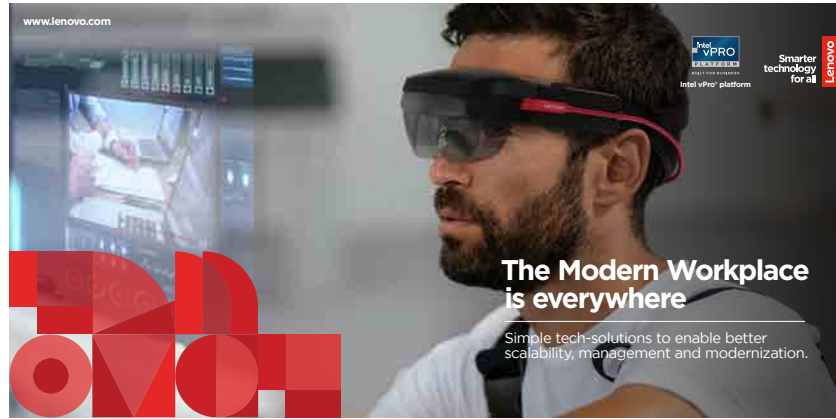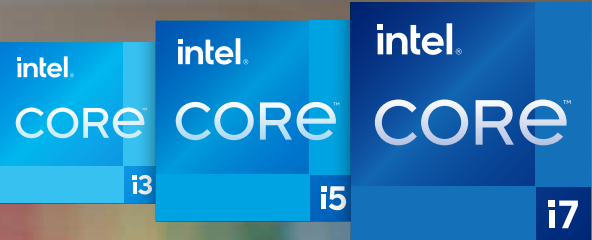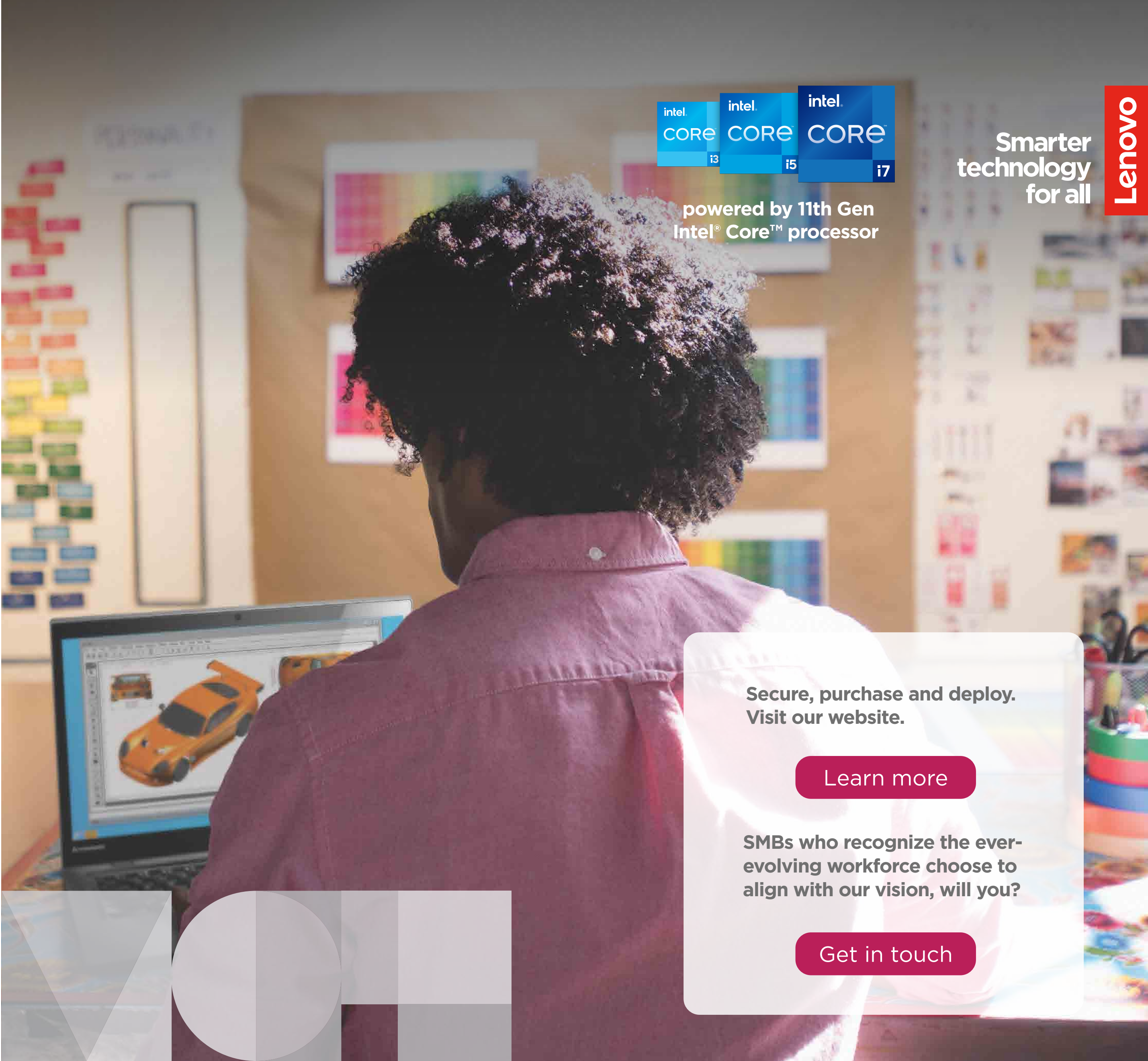

Accelerating the
Modern Workplace.

Learn more
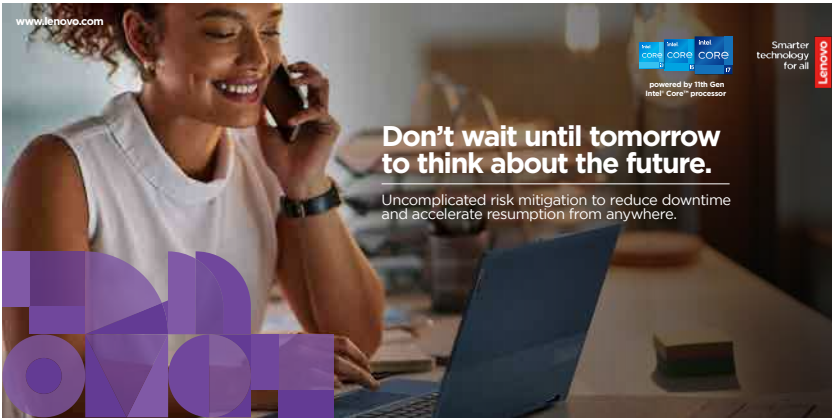
Futureproofing for
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technology
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**Secure, purchase and deploy.
Visit our website.**

Learn more

SMBs who recognize the ever-evolving workforce choose to align with our vision, will you?

Get in touch