Effortless label printing - for all applications
The QL-700 uses Brother DK label rolls. Supplied on a spool that incorporates a roll guide, this ensures that the label is always installed correctly, and recognizes the size of label inserted.
And you got none of the alignment problems associated with printing labels in a traditional printer.
So whether you are printing just one label, or several at a time, the Brother QL-700 ensures each label prints perfectly, time after time.

Technical Specifications

- **Built-in fonts**: 2 fonts (Helsinki & Bohemia)
- **Mirror printing**: Yes
- **Automatic numbering**: Yes
- **Number of deco mode designs**: 15 kinds
- **Tab function**: Yes
- **Tape margin settings**: None, narrow, half, full, chain print
- **Pre-set format (auto format)**: 6 kinds
- **Pre-set length labels**: centre aligned (Horizontal alignment), left aligned (Max. number of lines 2 lines)
- **Underline**: Yes
- **Character sizes**: 15 sizes
- **Number of symbols**: 80
- **Number of characters**: 277
- **Font style**: 8 styles: (normal, bold, outline, shadow, italic & bold, italic & outline, italic & shadow)

System requirements PC/Mac®

- **Operating System**: Windows XP / Windows Vista / Windows 7 or later, Mac OS X 10.4.11 - 10.7

- **Minimum CPU**: As recommended by operating system
- **Hard Disk Free Space**: 100MB or more
- **System requirements PC/Mac®**: Windows XP / Windows Vista / Windows 7 or later, Mac OS X 10.4.11 - 10.7

- **Contact**: www.brother.eu

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Professional Label Printer

The versatile QL-700 offers easy to use software and integration with Microsoft Office Applications, for all labeling requirements. www.brother.eu

- **Plug in and label (no software installation required)**
- **Print up to 93 labels/second and up to 300 x 600 dpi**
- **Built-in automatic label cutter**
- **Includes 2 rolls of labels, software and cables**

QL - 700

- Includes 2 rolls of labels, software and cables
- Built-in automatic label cutter
- Plug in and label (no software installation required*)
- Print up to 93 labels/second and up to 300 x 600 dpi
- Good for office applications, for all labelling requirements

Start labelling immediately using the “Plug in and Label” function. You don’t need to install complicated software or drivers on your PC**.
Give your company a professional image
Achieve a more professional finish and improve office efficiency through the use of labelling. Envelopes, packages and parcels can be professionally addressed using one of the many sizes of label available, and can even include your business logo if required. Within your organisation, ensure important information can be located quickly through the clear identification of files, folders, CD and DVD discs.

Simply plug-in and start labelling immediately
The Brother QL-700 label printer offers an easy way to print professional looking labels for a wide range of uses throughout the workplace. We have made label printing easier than ever by incorporating “P-touch Editor Lite” label design software inside the QL-700. Windows users simply need to connect the USB cable, run the software from the pop-up message, then design and print your label. No software or drivers need to be installed.

EASY TO SET UP
Connect the QL-700 to your Windows PC. Run the built-in label software, design then print. It’s as simple as that.

PRINT LABELS THE SIZE YOU NEED
Create labels from 12.7mm up to 1 metre in length, using the built-in automatic cutter.

UP TO 300 x 600 DPI PRINT RESOLUTION
Produce easy-to-read labels with crisp text and high-quality graphics.

UP TO 93 LABELS/MINUTE
If you are printing on or several labels at a time, the QL-700 will have them ready in just a few seconds.

EASY TO CHANGE ROLLS
Each roll is supplied in a spool that simply slots into the correct position in the printer every time.

USB INTERFACE
Quick and easy to set up and use. The USB cable is supplied with the QL-700 as standard.

1. Connect the USB cable
When connected to your PC, the QL-700 is identified as a USB flash drive and a new drive letter appears on your computer. This contains the label design software.

2. Run the built-in label design software
Double-click on the P-touch Editor Lite icon to launch the label design software. As this is built-in to the QL-700 it is always available on whichever PC you connect it to.

3. Design and print your label
Simply design your label by adding text, graphics and frames and then print. No software is installed to your PC during this process.

Also includes professional label design software
The more powerful P-touch Editor software is supplied on CD-ROM, which is installed in the standard way. Offering integration with Microsoft Word, Excel and Outlook, you can print labels directly from these applications. Simply highlight the address, text or information you require, then click the “P-touch” icon in the toolbar to print your label immediately. You can include barcodes, graphics, frames and other information on your labels, whatever your requirements.